

# STATUTE OF THE COMPETITION

## ORGANIZER OF THE COMPETITION

Organizer of competition is Department of Mass Media Communication and Advertising of Constantine the Philosopher University in Nitra with the involvement of the student organizational team. The professional guarantors of the competition are: **Mgr. Veronika Števcát Szabóová, PhD., PhDr. Oľga Púchovská, PhD. a Mgr. Mária Zvalená, PhD.**

## PROJECT GOAL/VISION

The goal of the Circulator competition is to connect the community and connect theory with practice, through which participants will gain new experience and knowledge from the online marketing world.

## COMPETITION DURATION

The competition runs from October 14, 2025 to November 15, 2025. The extension of the registration deadline is at the discretion of the organizers.

## CONTEST PARTICIPANTS

- The contest is open to all full-time or part-time students enrolled at a university in the Slovak Republic, as well as at foreign universities studying in the field of marketing communication and advertising, mass media studies, journalism and related fields.
  - The participant **must be at least 18 years old.**
  - **A participant can participate with multiple works**, and can even submit one work to multiple categories (e.g., they send a poster and can submit it to the categories: print advertising, advertising text)

## CONDITIONS OF PARTICIPATION

- The participant will participate in the competition by fulfilling the conditions that the organizer will publish when the competition is launched (e.g. filling out the form, submitting a creative proposal, sharing a post, answering a question, etc.).
- Participation in the competition is voluntary and free of charge.

## COPYRIGHT

By submitting a work to the competition, the author confirms that he/she is the sole creator and is responsible for its originality, and does not violate copyright or applicable laws. At the same time, he/she grants the competition organizer the free right to use the work for promotional and presentation purposes, always mentioning the author's name.

## COMPETITION EVALUATION

The works submitted to the competition will be evaluated by a professional jury appointed by the competition organizer. The jury consists of experts in the given field who will ensure an objective and professional assessment of the submitted works.

The jury will take into account **the following criteria when evaluating:**

- **Creativity and originality:** Assessment of the uniqueness and imagination of the work, its difference from common approaches.
- **Technical execution:** Quality of the work's implementation from a technical and aesthetic point of view.
- **Compliance with the assignment:** The extent to which the work meets the requirements and theme set out in the competition's propositions.

The evaluation of the works takes place in a closed society without the presence of the public or authors. The jury first selects a shortlist of nominated works from the submitted works. From this shortlist, it then selects the winning works and determines their order. The jury's decision is final and cannot be appealed. The jury has the right not to award all three places in a given category if the works are not in the required condition and can also place several winners on one place.

## WINNERS AND PRIZE DELIVERY

The winners will be selected based on the evaluation of an independent jury composed of experts in the field, no later than 10.12.2025. The organizer will contact the winners via e-mail, phone (if provided by the contestant), or social media. All nominees will be invited to the gala evening, not only the winners. The prize is not legally enforceable (non-cash prize). If the winner does not attend the gala evening in person, he/she can collect his/her prize at the department secretariat (Dražovská 4 Nitra, 949 01) during office hours. Sending the prize by mail is possible only at the participant's expense.

## PROCESSING OF PERSONAL DATA

By participating in the competition, the participant grants the organizer consent to the processing of personal data for the purposes of the competition in accordance with applicable regulations.

Personal data will not be provided to third parties. "The organizer processes the personal data of participants in accordance with the GDPR for the purposes of administering and promoting the competition. Details are provided in Appendix No. 1 - Information on the processing of personal data."

## ORGANIZER'S LIABILITY

The Organizer is not responsible for technical problems with connecting or delivering entries to the competition. The Organizer reserves the right to change the competition rules or end the competition early at any time.

## FINAL PROVISIONS

By participating in the competition, participants confirm that they have read and agree to the rules.

These rules are published on the Instagram page of the Circulator project competition and will also be sent to the contestants' personal emails.

Effective date of the statute: **28.9.2025**



PhDr. Oľga Púchovská, PhD.



Mgr. Veronika Števičat Szabóová



Mgr. Mária Zvalená, PhD.

In Nitra, on September 28, 2025

